



# 2019 ANNUAL REPORT



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2019 Donors, Board of Directors, & Staff





Our motto at the Surfrider Foundation in 2017 was “It’s a Sprint and a Marathon.” A sprint because the Trump administration wasted no time in issuing a number of executive orders that put the health of our ocean and coasts at risk. Those executive orders included expanding offshore drilling along all of America’s coastlines, eliminating important clean water and climate change programs, and efforts to shrink national monuments and sanctuaries. We quickly sprang into action, launching national campaigns to mobilize our network of coastal defenders.

Coastal and ocean conservation is also a marathon because many of the issues we face are chronic and will take years, if not decades, to solve. Plastic pollution, climate-induced sea level rise and water pollution are issues that take constant pressure, endlessly applied. Fortunately, our chapter and student club network is up to that task and our volunteers are making extraordinary efforts day in and day out to promote clean water and healthy beaches.

The Surfrider Foundation works at the local, state and federal levels of decision-making, so we can play defense at the federal level while still making progress at the local and state levels around the country. And that we did. Surfrider’s network achieved 50 coastal victories in 2017 to protect our ocean, waves and beaches.

Some significant achievements included saving federal funding for the BEACH Act that ensures water quality testing and reporting at beaches across the U.S. so you know if it’s safe to swim or surf at your favorite beaches; banning plastic bags in Boston; expanding California’s Coastal Monument; protecting beach access in York, Maine and Miami Beach, Florida; and passing a beach access law in California to improve lower cost accommodations along the coast.

Sprinting while also running a marathon is not easy, but we didn’t have a choice. Our significant work continued, while we addressed a relentless stream of threats to ocean and coastal health from the Trump administration. Our staff, chapter leaders and volunteer network proved that they are up to this very important task, as did you, our supporters. Our extraordinary response to these extraordinary threats would not have been possible without your support. These threats continue and the health of our ocean, coasts and planet is on the line, so we intend to continue our all-out effort to protect our ocean, waves and beaches.

Thank you for your involvement and support.

For clean water and healthy beaches,

Dr. Chad Nelsen Chief Executive Officer





# A What AT CLEAN WATER

# WATER

**ADVANCING CLEAN WATER WITH DON Q  
IN PUERTO RICO**

BY MEGHAN HOLMES

Puerto Ricans have long been known for their love of rum, and particularly their love of Don Q. More than two-thirds of the island's population drinks this particular rum, which is distilled, manufactured, and distributed (all around the world) from Destilería Serrallés headquarters in Ponce. Not only known for quality products, in the last decade the Serrallés family has made strides in implementing sustainable technology and reducing their impact on the environment that have reverberated throughout the spirit-making industry. Many of these green initiatives came directly from Roberto Serrallés, a sixth-generation distiller who left Puerto Rico to become a teacher, but wound up back at his family's distillery.





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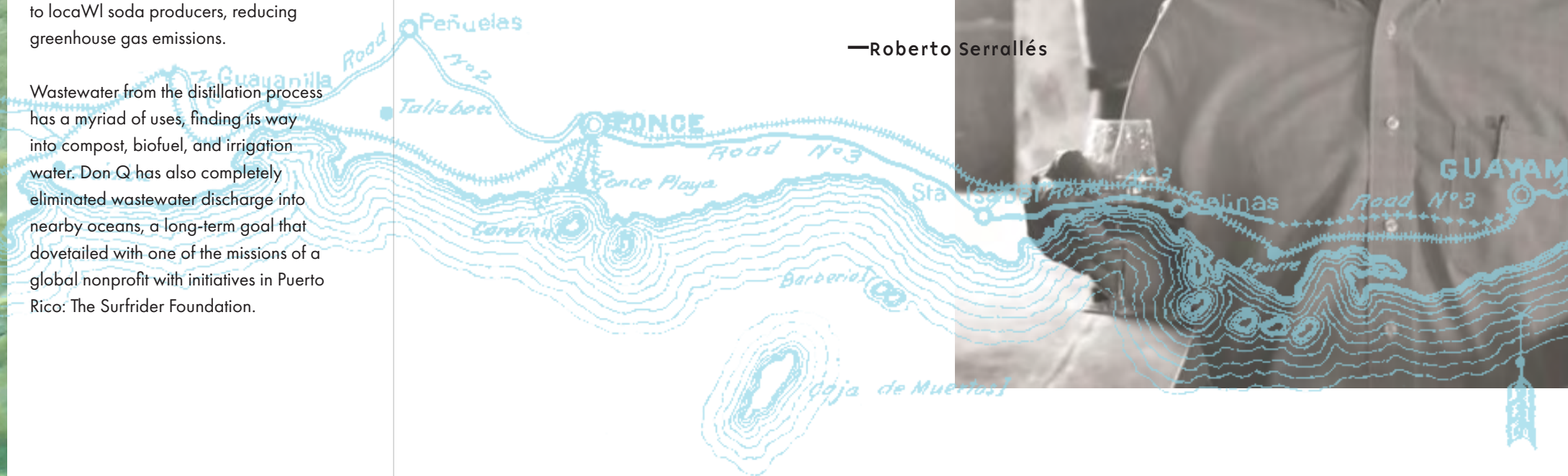
"Some of my guiding principles come from the field of industrial ecology, specifically Marian Chertow, who teaches at Yale. Part of her work looks at the lack of waste in naturally occurring systems and suggests we should mimic that in industry," notes Serrallés. "There is no waste in nature, and that is an ideal system. So, how do we find a use for all our outputs?"

This mission has led to significant changes at Destilería Serrallés over the last decade. Serrallés focused his work on the system the distillery uses for wastewater treatment, which several other distillers now emulate. It captures carbon dioxide released during the fermentation process and distributes it to local soda producers, reducing greenhouse gas emissions.

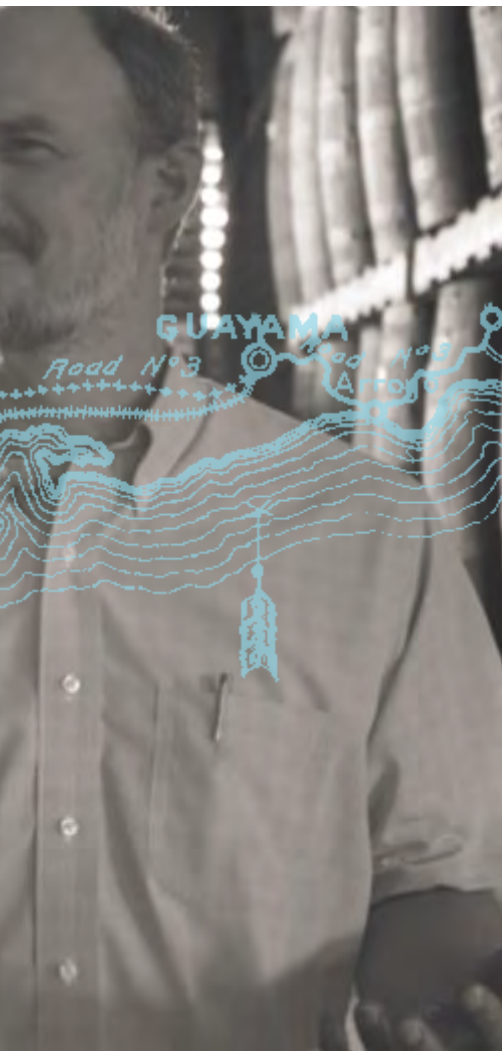
Wastewater from the distillation process has a myriad of uses, finding its way into compost, biofuel, and irrigation water. Don Q has also completely eliminated wastewater discharge into nearby oceans, a long-term goal that dovetailed with one of the missions of a global nonprofit with initiatives in Puerto Rico: The Surfrider Foundation.

# “SUSTAINABILITY IS NOT A DESTINATION, IT’S A COMMITMENT TO A CONTINUAL PROCESS.”

—Roberto Serrallés







Wastewater from the distillation process has a myriad of uses, finding its way into compost, biofuel, and irrigation water. Don Q has also completely eliminated wastewater discharge into nearby oceans, a long-term goal that dovetailed with one of the missions of a global nonprofit with initiatives in Puerto Rico: The Surfrider Foundation.

“Don Q is doing good, significant work to reduce waste and close the loop in their systems,” says Dr. Chad Nelson, Surfrider’s CEO. “They came to us and wanted to establish a partnership and we were thrilled. We have people that monitor water quality in Puerto Rico, and we also do work protecting coral reefs, which are very sensitive to changes in water temperature and nutrification, both of which are potential impacts from wastewater discharge at nearby distilleries. Keeping wastewater out of the ocean keeps helps keep reef systems healthy,” he says.

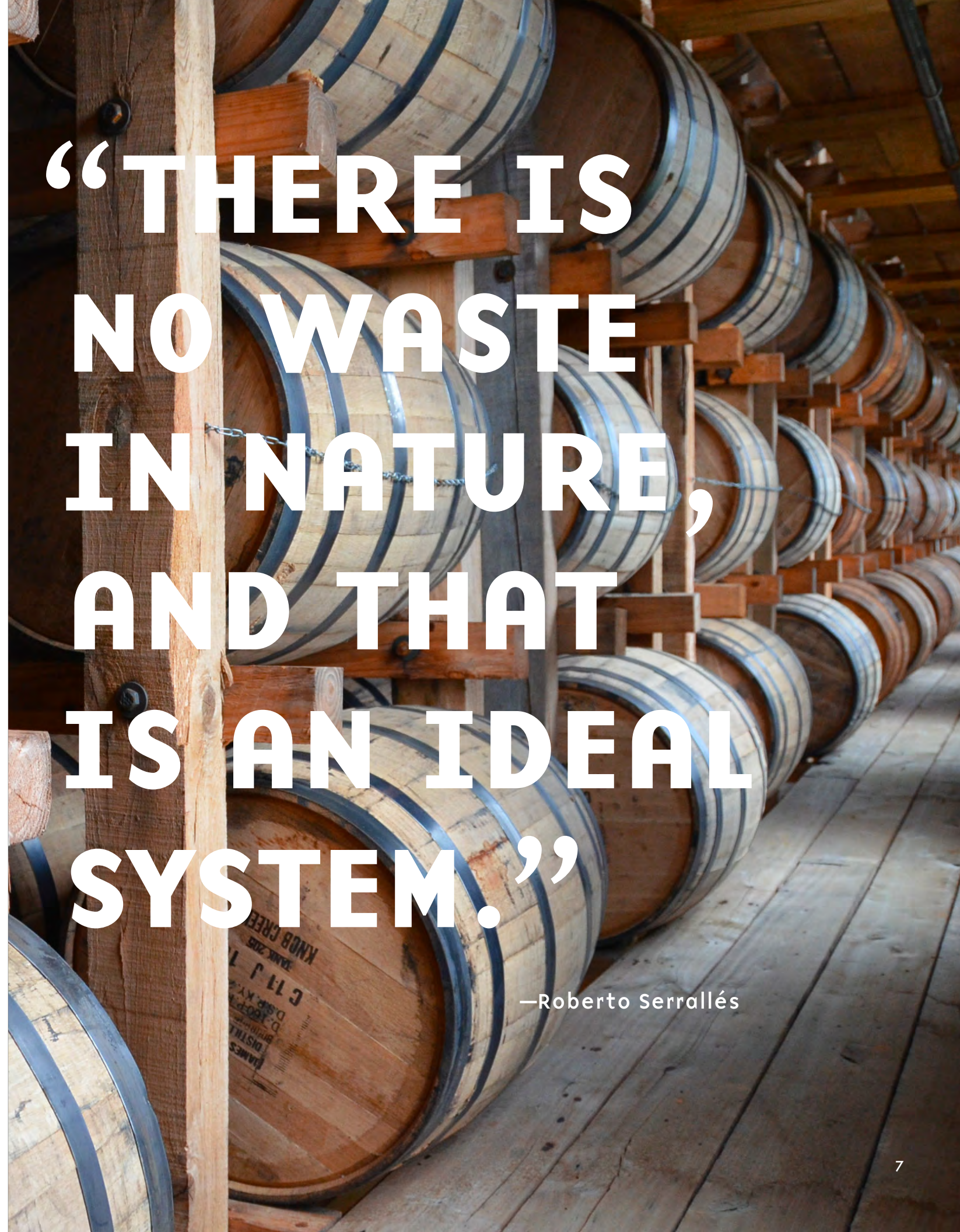
Surfrider and Destilería Serrallés have future plans for collaborations around the globe. Don Q recently began selling rum in Europe, where Surfrider has several initiatives, and the two organizations will host beach cleanups beginning in Holland. They plan to bring together foundation members, Don Q employees, and local bartenders. “In general, the bartending community is amazing and the people we engage with are incredibly service-oriented and do so many cool things,” says Serrallés. “We do a lot of community service projects around the globe, including sponsoring Pig and Punch events in the United States.”

In the future, Serrallés hopes to continue developing sustainable technologies for Destilería Serrallés, and encouraging the implementation of those methods industrywide. “Sustainability is not a destination,” he says. “It’s a commitment to a continual process. We are trying, and it’s about trying to be better every day.”



“THERE IS NO WASTE IN NATURE, AND THAT IS AN IDEAL SYSTEM.”

—Roberto Serrallés





# Monday FIGHT WIN

**SUPREME COURT REFUSES TO TAKE UP MARTINS BEACH CASE. SURFERS, BEACHGOERS RELIEVED.**

BY PETER FIMRITE

Surfers, lawyers and legislators hugged and high-fived Monday at an impromptu party on a sandy cove in San Mateo County after the U.S. Supreme Court decided not to take the case of a tech billionaire who wanted to block public access to the beach.

The decision means lawyers for Vinod Khosla, co-founder of Sun Microsystems, will not get the opportunity to argue before the high court that he has a right to stop people from crossing his property to reach a picturesque beach.

Advocates for public access touted the decision, which keeps an access road open to Martins Beach, about six miles south of Half Moon Bay, as a victory for beachgoers across the country.

“Money cannot buy justice, and arrogance cannot stop the public’s right to use our beautiful ocean,” said Joe Cotchett, the lead attorney for the Surfrider Foundation, which filed suit against Khosla. “Remember, this case is all about the public. That’s who it’s for. ... It’s about the right of anyone — child, adult — to go down to fish, go down to swim, but, more important, to have access to our wonderful ocean.”



“Money cannot buy justice, and arrogance cannot stop the public’s right to use our beautiful ocean,” said Joe Cotchett, the lead attorney for the Surfrider Foundation, which filed suit against Khosla. “Remember, this case is all about the public. That’s who it’s for. ... It’s about the right of anyone — child, adult — to go down to fish, go down to swim, but, more important, to have access to our wonderful ocean.”

**“IN THE OLD DAYS THERE WAS A BIG SIGN THAT SAID ‘WELCOME TO MARTINS BEACH’”**

—U.S. Rep. Pete McCloskey

The crescent-shaped cove, featuring a distinctive pyramid-shaped rock, has been the subject of an ugly, almost decade-long clash between Khosla and surfers and other beachgoers that began when Khosla blocked the only road leading to Martins Beach. The Supreme Court’s rejection of the case now prevents the battle from becoming a test case for public coastal access around the country. Cotchett joined state Sen. Jerry Hill, D-San Mateo, representatives of Surfrider and a crowd of celebrants at Martins Beach on Monday, where they laughed and joked about the decision.

“In the old days there was a big sign that said ‘Welcome to Martins Beach,’” said former U.S. Rep. Pete McCloskey, stood in front of the gate and reminisced about hay rides down to the cove in his youth. “This is the most beautiful beach in California and that son-of-a-gun would have kept it from the public.” McCloskey jokingly urged Robert Caughlan, a San Mateo surfer known as “Bird Legs,” to put on his swimsuit and give the crowd a demonstration, but the 75-year-old former president of Surfrider said he was happy enough on dry sand.

“It’s big time,” Caughlan said about the decision. “Why is access to Martins Beach important? For the same reason access to Yosemite is important. It’s a public treasure.”





“THIS IS THE MOST BEAUTIFUL BEACH IN CALIFORNIA & THAT SON-OF-A-GUN WOULD HAVE KEPT IT FROM THE PUBLIC”

—U.S. Rep. Pete McCloskey

Khosla’s decision to hire Paul Clement, a high-powered Washington, D.C., lawyer, and appeal the case to the Supreme Court had caused anxiety in the California Legislature and in legal circles that the court, which opened its new session Monday, would undo decades of law upholding public access to beaches. Khosla claims the order requiring him to open his land to the public without just compensation is tantamount to stealing his property. Another of his lawyers, Dori Yob Kilmer, said Monday that Khosla will comply with the lower court decision and apply with the California Coastal Commission for a permit to restrict access. She signaled the fight is far from over.

“No owner of private business should be forced to obtain a permit from the government before deciding who it wants to invite onto its property,” Kilmer said in a statement. “Contrary to popular opinion, the case we filed in the U.S. Supreme Court is not about access to the beach. Other courts already ruled no public access rights exist on the property.” She was referring to a 2013 ruling by San Mateo County Judge Gerald Buchwald saying the beach was subject to the 1848 Treaty of Guadalupe Hidalgo, which ended the Mexican-American War and required the United States to recognize Mexican land grants. Buchwald was saying, in essence, that the beach had been in private hands long before laws were passed requiring public access to the coast.

Had the Supreme Court taken the case and ruled in favor of Khosla, it would have affected as many as 22 states that have granted the public the right to access beaches, lakes and waterways, Surfrider’s Cotchett said. “The most conservative and divided Supreme Court in my lifetime confirmed that even a billionaire who refuses to acknowledge that the law applies to him, and retains the most expensive attorneys he can find, cannot create a private beach,” Cotchett said. “Beaches are public in California, and the immensely wealthy must comply with the Coastal Act just like everyone else.”

Khosla, founder of Khosla Ventures, a Menlo Park venture fund with more than \$4 billion under management, bought Martins Beach and the surrounding coastal lands for \$32.5 million in 2008. He shut the public access gate in September 2010, citing the cost of maintenance and liability insurance. Surfrider sued Khosla in 2013, arguing that the shoreline belonged to the public and had been open to all comers since at least 1918. After a series of back-and-forth rulings, San Mateo County Judge Barbara Mallach ruled in 2014 that Khosla should have obtained a development permit from the California Coastal Commission before shutting the gates.

A state appeals court agreed in August 2017, saying the closure was a type of property development that required the commission’s approval and that his failure to obtain a permit before blocking access to Martins Beach was illegal. Khosla took his case to the nation’s high court after the California Supreme Court denied review of his appeal last October.

Khosla’s legal team, led by Clement, told the court that any interference by the state with his “fundamental right to exclude the public from private property” would be a type of confiscation — a “taking,” in legal terms — that requires compensation under U.S. Supreme Court property-rights rulings. In asking the top court to grant a review, Clement claimed the state courts wrongly decided that “owners of private beachfront property in California may not exercise that right without first obtaining the government’s permission.”

At stake was the 1972 California Coastal Zone Conservation Initiative, which created the 12-member California Coastal Commission. The California Coastal Act, passed in 1976, prohibits homes or developments from blocking access to beaches, essentially making the entire California coast, including all beach property below the mean high-tide line, public property.





“This lawsuit began as a modest claim that the Coastal Act’s permit requirements apply to everyone,” said Eric Buescher, another lawyer representing Surfrider. “It grew into a fight over the future of public access along over 1,100 miles of coast in this state.” A state appeals court agreed in August 2017, saying the closure was a type of property development that required the commission’s approval and that his failure to obtain a permit before blocking access to Martins Beach was illegal. Khosla took his case to the nation’s high court after the California Supreme Court denied review of his appeal last October.

**“YOU CANNOT MAKE A UNILATERAL DECISION TO SHUT DOWN A BEACH THAT HAS PROVIDED GENERATIONS OF FAMILIES WITH MEMORIES”**

—Lisa Haage

Khosla, who has offered to grant an easement over his property for \$30 million, was threatened with fines of up to \$11,250 a day, or more than \$4 million a year, for violating Coastal Commission rules. He has been opening the gate periodically.

Lisa Haage, chief of enforcement for the coastal commission, said in a statement that multiple courts including the U.S. Supreme Court have upheld the Coastal Act’s protections. “This case reaffirms that you cannot make a unilateral decision to shut down a beach that has provided generations of families with memories,” she said. “We will be considering how to proceed and hope the owner will work with us ...”

The beach party was nevertheless muted over Khosla’s embrace of the Treaty of Guadalupe Hidalgo decision and the possibility of more litigation over the Coastal Commission permit. Cotchett said he fielded calls from officials stretching from Maine to San Diego expressing their worries that courts might — if Khosla keeps filing lawsuits and appealing them up the chain — eventually agree to allow roads and trails leading to thousands of beaches to be blocked by wealthy property owners.







# DOWN?

## WHY SURFERS SHOULD WORRY ABOUT CLIMATE CHANGE

BY MIKE PEARL

In many ways, sea-level rise brought about by climate change will be painfully obvious. For instance, according to Risky Business—a 2014 report commissioned by billionaires Tom Steyer and Michael Bloomberg—by 2050, \$15 billion in property value will be erased in Florida as land gets swallowed by the intruding sea.

More subtle effects of the changing planet will be everywhere, however. Not far from those drowned homes, surfers may wonder where the waves went.

“Surf spots are going to disappear,” Dan Reineman told me, summarizing the findings of a study he published earlier this year that focused on California surfing. Reineman is a lecturer at Stanford University’s School of Earth, Energy, and Environmental Sciences, and a lifelong surfer. His study says that by 2100, sea-level rise could be an existential threat to about 18 percent of California’s surf spots, and could cause 16 percent to be worse. By 2050, surfers will have just started feeling these effects. (Interestingly, Reineman also says climate change may also improve about 5 percent of surf spots.)





# Some of the secluded, secret treasures that surfers cherish the most will be wiped out in the name of preserving coastal real estate

“There’s gonna be a good break on either side of this breach, so leave it!” Weber recalls saying. Other environmentalists provided other arguments for leaving the breach alone—including the fact that it flushed out pollution and pulled in fresh water. So that breach has, so far, stayed. But the same can’t be said for a similar spot near Mantoloking, New Jersey. Sure, that would have made for good surfing, but more important factors won out: “There was the highway, and people’s houses were there, so they closed it up lickety-split,” Weber told me.

So it will go in the future: As the coastline erodes due to climate change, new and natural surf spots will be created, but fewer will be allowed to exist. “There’ll be more people crowding the remaining surf spots,” Reineman told me. Indeed, there will always be open stretches of beach, but some of the secluded, secret treasures that surfers cherish the most will be wiped out in the name of preserving coastal real estate.

On the coast of California, Reineman told me, some of the best surfing is at low tide. One of the spots in San Diego where he learned to surf as a kid was a narrow stretch of beach in front of a row of bluffs with multimilliondollar homes on top. “In all likelihood, the homeowners will not let those bluffs erode much further. Eventually the beach will disappear, and that surf spot won’t ever break anymore,” he lamented.

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Other reports offer more bad news: In the long run, climate change is expected to slowly shrink waves in most of the Northern Hemisphere, according to a report from 2013, but waves may simultaneously get taller off places like the east coast of Australia. But there's another problem with those Southern Hemisphere waves: Many of them are reef breaks—spots where waves break over coral reefs, rather than at the beach—and coral reefs are rapidly dying from bleaching, an effect related to climate change.

The deaths of corals have devastating and far-reaching effects that have nothing at all to do with surfing. By 2050, the rocklike coral structures that make up coral reefs will likely still be there even if most of the corals are dead. That means those wave breaks will still occur for the foreseeable future, but like so many nonapocalyptic effects of climate change, all that dead coral is going to be a buzzkill by 2050.

Reineman said at times, surfers will likely point to climate change as the cause of better surf: "You could say those swells because of that storm system were potentially stronger because of climate change exacerbation." But gauging the effects of climate change by the size of waves would be deceptive.

"When we're talking about how we manage the coastline, we're talking about existential concerns," Reineman said. "We're not talking about the waves on average being a little bit bigger or a little bit smaller. We're talking about whether they exist at all," he added.





# Malibu PIPELINE

## HOW RESTAURANTS ARE TURNING THE TIDE ON PLASTIC POLLUTION

BY JOSH MORGAN

Growing up on the beach in Malibu, I learned to swim, surf, fish and dive in my backyard. Throughout my youth and now raising a family, the ocean continues to be a pillar of our lives as it is our place to spend time with each other and enjoy the water. The connection that developed with the ocean over the years has also given me a sense of responsibility in protecting it. I have always felt compelled to do my part in keeping it beautiful and full of life. I'm now passing down these lessons to my children as they become aware of the duty to protect the places we love.

I started my journey in the restaurant business as a busser at Duke's in Malibu. I worked my way up through the ranks, ultimately becoming General Manager in 2005. The city is not tied to the sewer system so each business and residence has their own wastewater treatment. I implemented measures to reduce waste and water use to reduce our impact and this project made me realize all of the proactive measures businesses can take to protect their local community, environment and water. I recognized that restaurants can play a significant role in reducing waste, conserving water, and of course, preventing plastic pollution.

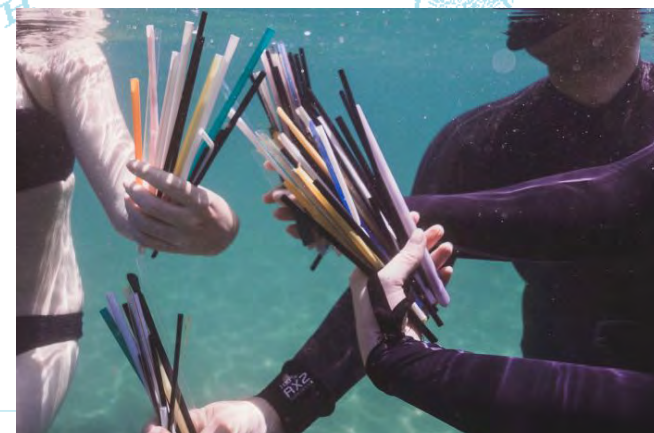
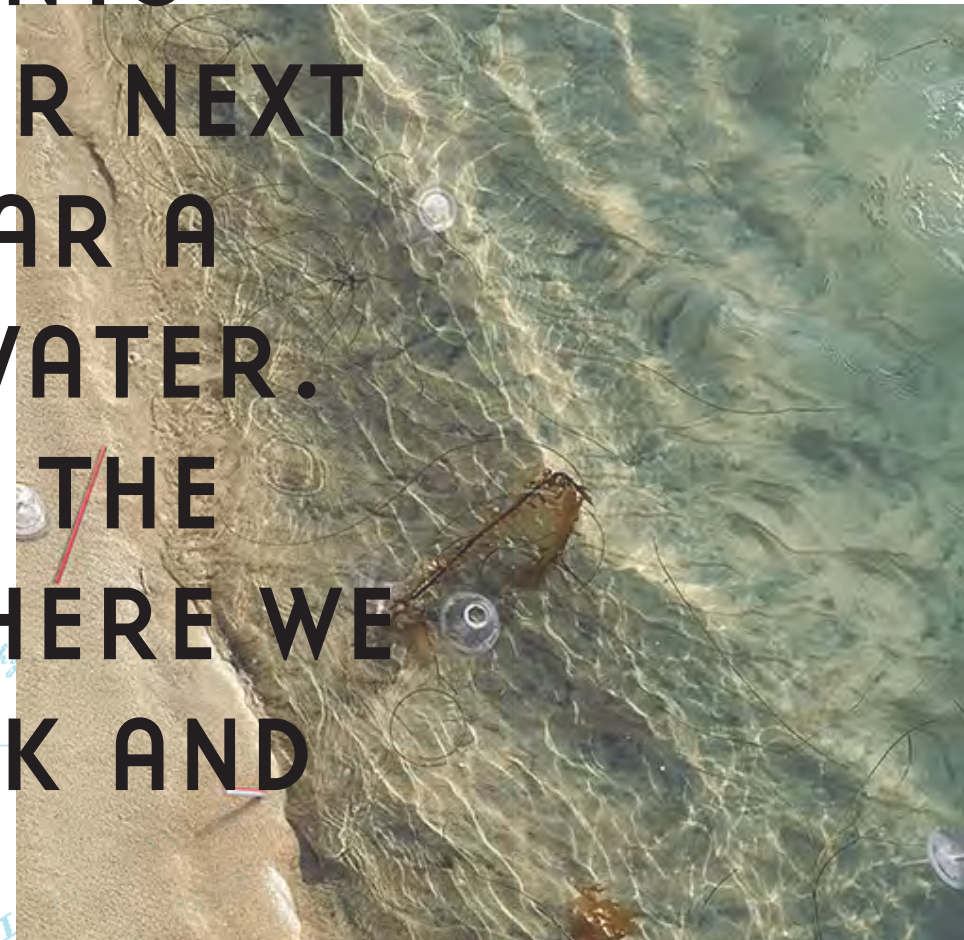
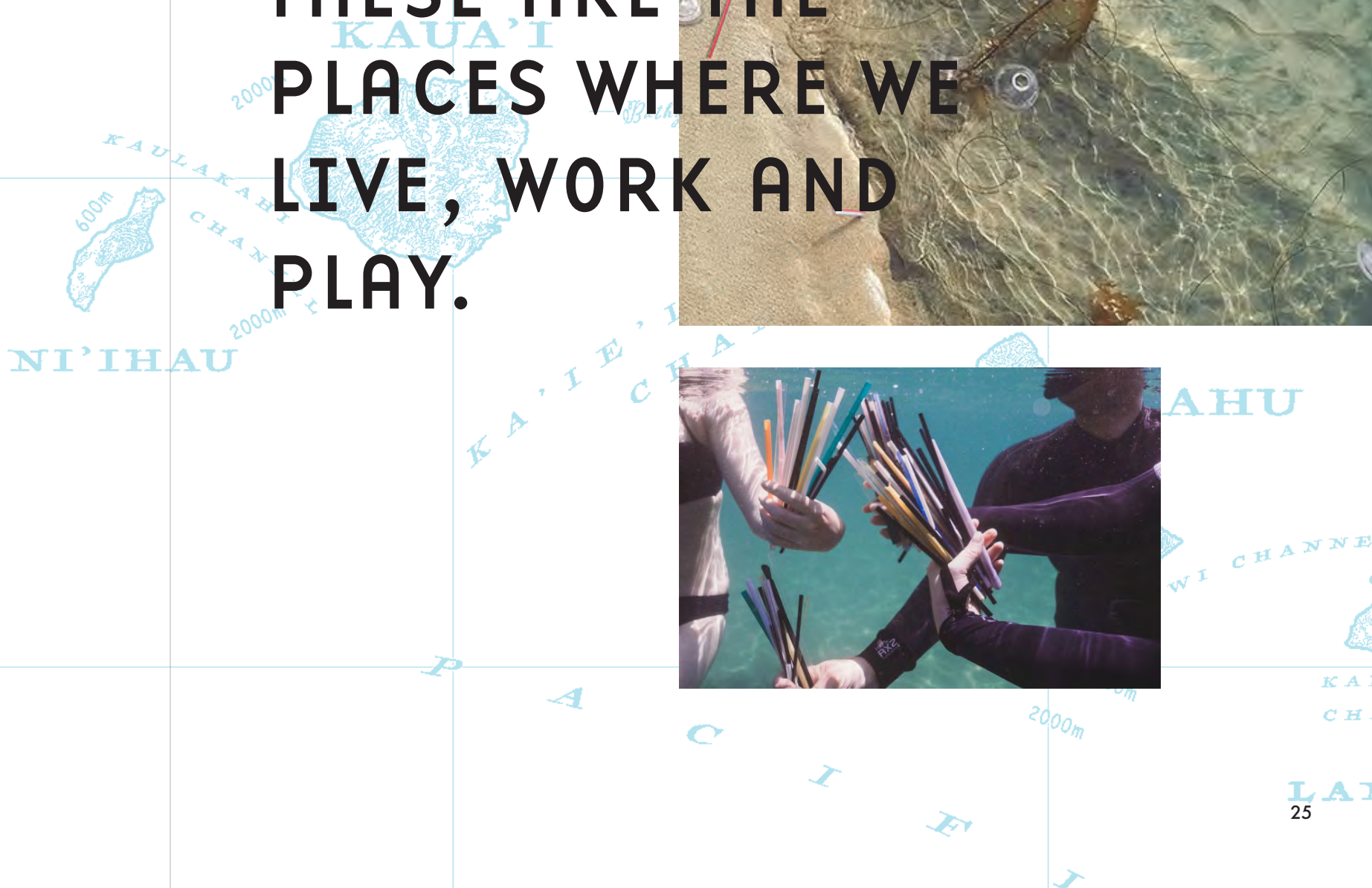




All of our restaurants are either next to, or near, a body of water, whether it's the ocean or a lake. These are the places where we live, work and play. We are passionate about our role in protecting the ocean and places we enjoy for future generations, and reducing single-use plastic is something we strongly believe in. As people gather to eat and enjoy the serenity and peace that comes from staring out at a healthy ocean, we are indebted to do everything we can to prevent plastic pollution, protect the ocean and hopefully inspire our consumers to make Ocean Friendly choices in their lives.

Restaurants play a huge role in fighting plastic pollution. There are so many single-use plastic items that are only used once and persist in our environment forever. However, there are also many ways to incorporate reusable and sustainable alternatives to plastic. The Surfrider Foundation's Ocean Friendly Restaurants program provided us with a great roadmap and tools to understand how we can reduce our impact and make a difference. Eliminating plastic straws is a great start and is one of the first things we did to meet the Ocean Friendly Restaurants criteria. There are so many better alternatives like paper straws and reusable options out there. We took action and went from getting rid of foam products and plastic bags for all of our take-out, to ensuring proper separation of recycling and only providing tableware that can be reused.

# ALL OF OUR RESTAURANTS ARE EITHER NEXT TO, OR NEAR A BODY OF WATER. THESE ARE THE PLACES WHERE WE LIVE, WORK AND PLAY.







HAWAII

Bathymetry in meters (33m = 100ft)

KAI I E I E WAHO  
CHANNEL  
1000m

PACIFIC



600m

1000m

2000m

The next step for our restaurants is to encourage our purveyors and distributors to rethink their packaging for products that we purchase. Everything comes wrapped in plastic and it is up to the restaurant to deal with the waste. If all restaurants start to demand products from their distributors that do not use so much plastic packaging, the industry will shift to better Ocean Friendly alternatives.

Surfrider's Ocean Friendly Restaurants program is a perfect match for our business as we share the same values of the program and are always looking for ways to improve our practices. Working with Surfrider chapters in Hawai'i and California, we are on the path to having all 13 of our restaurants at the "platinum level," which means that we not only do our part to reduce single-use plastics, but we also implement measures to conserve water and energy, get rid of plastic beverage bottles and serve sustainable seafood. Another creative way we reduce waste is by only offering beer on tap to prevent huge quantities of glass from going to the recycling bin. We are also experimenting with serving wine only on tap in a few locations to prevent even more waste.

While we believe that being recognized under Surfrider's Ocean Friendly Restaurants program is a good thing for our business and image, more than anything, it is the right thing to do. The ocean is the setting that holds all of our restaurants together and we want to be part of the movement to turn the tide on plastic pollution and protect the places we love.

# 2018 USA INTERNATIONAL COASTAL CLEANUP RESULTS

## TOP 10 ITEMS COLLECTED

- 1  **842,837**  
cigarette butts
- 2  **345,241**  
food wrappers
- 3  **286,678**  
plastic bottle caps
- 4  **242,534**  
plastic beverage bottles
- 5  **186,855**  
beverage cans
- 6  **144,464**  
straws, stirrers
- 7  **111,682**  
glass beverage bottles
- 8  **96,815**  
plastic grocery bags
- 9  **93,817**  
metal bottle caps
- 10  **92,209**  
other plastic packaging





# KASSIA MEADOR

**Why and when did you get involved with the Surfrider Foundation?**

I've been involved with the Surfrider Foundation for a long time! As a surfer and ocean, earth, nature, and all-around life lover, I have always and will always do everything I can for our environment. Since Surfrider is dedicated to protecting our ocean and coasts, spreading awareness, and giving people an opportunity to be part of the good fight, I want to do all I can with Surfrider to help keep our ocean and waterways clean.

**What inspired you to take action?**

Growing up surfing the LA and Ventura County beaches of California, getting sick so many times after it rained and seeing all the garbage washing up on the shores constantly made me want to get involved in a big way.

**What has been the highlight of your experiences related to protection of the ocean and coasts?**

For me, it's personally gratifying to just be at the beach with other like-minded, earthconscious humans picking up trash. While it's only a small step in the right direction, it's super gratifying to be around other people who want to make a difference, get your hands dirty and see the change one cleanup makes. It also inspires you to keep doing your part day in and day out.

**What is the most important thing you tell others about protecting the ocean, waves and beaches?**

Stop using any and all plastic you can, especially single-use plastics. Every time you go to the beach or for a surf, leave it better than how you found it by picking up as much litter as possible. It feels good, and most likely just by doing it you will inspire others to do the same.

**Anything else you'd like to add?**

Be a part of the revolution for environmental evolution! Join us in the fight for our planet and the creatures who call it home.





**COLLEEN  
HENN**

**Where do you live?:**

Springs, the hidden part of East Hampton, NY.

**What do you do?:**

I am the Chapter Coordinator for the Eastern Long Island Chapter. I usually work my tail off all day, and then expend the rest of my energy out on the water.

**Years connected with Surfrider:**

I'm going on three years. I started as an intern two years ago and now I'm helping the chapter to maintain its many programs and roll out new ones.

**Why Surfrider?:**

I see the threats to our beaches on both a local and national scale. I'm involved with Surfrider because it allows me to leave this happy island where I live just a bit better than how I found it, whether that's because of a beach cleanup, or highlighting an area where there is poor water quality. I like to tie problems to solutions, which is possible on a local scale. Then we can use the Surfrider network to highlight victories in different areas of the country so we can learn from each other.

**Biggest threat to our ocean, waves and beaches:**

Complacency and the mindset of "someone else will take care of it." A lot of people don't realize that small everyday actions have a HUGE impact on the health of our ocean. If everyone remembered just one day a week to bring a reusable cup for morning coffee, refill their bottle, or just refuse a straw, that adds up to a monumental difference. Don't just let life happen to you. When you see a problem, you have to demand change.

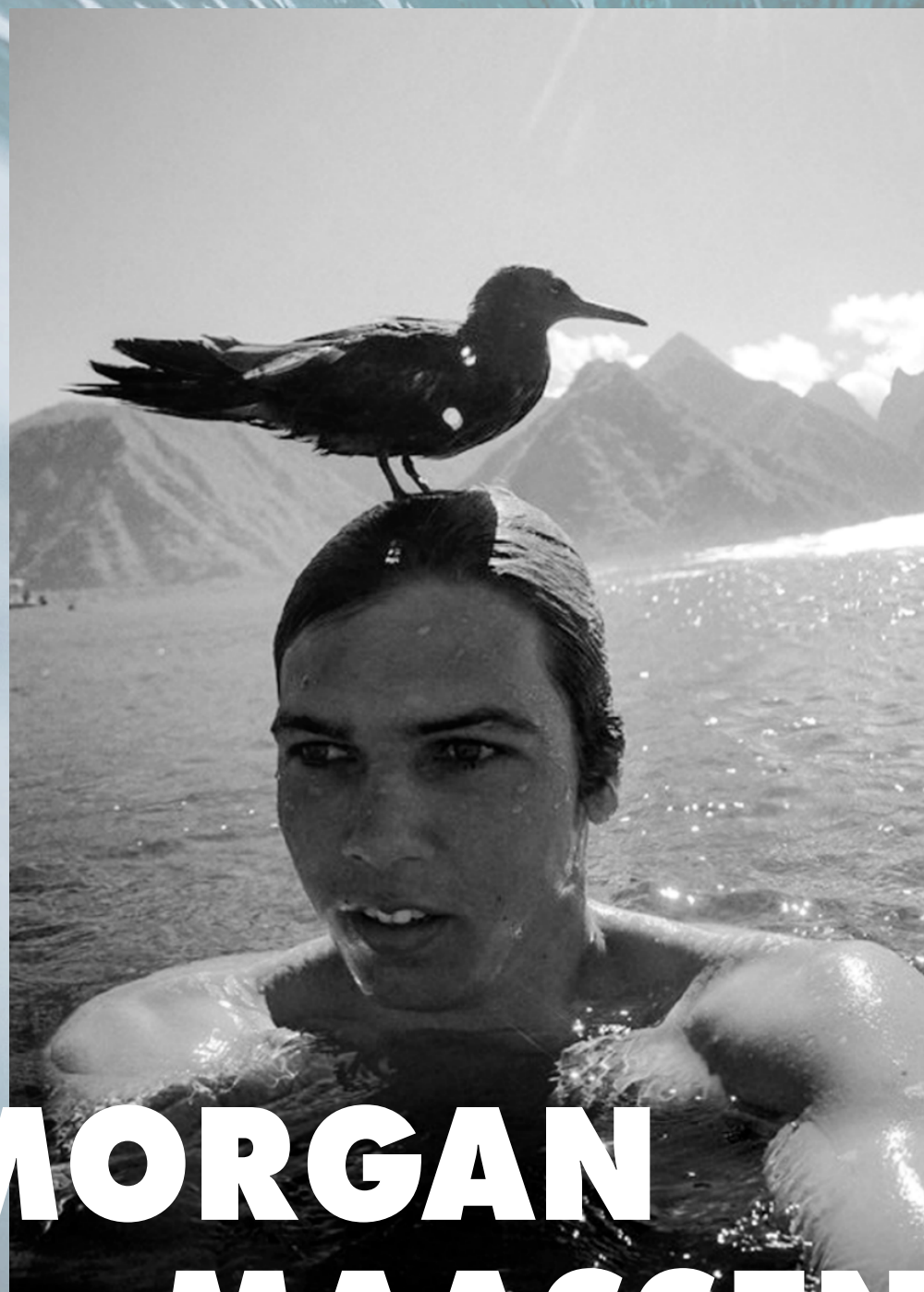
**Years surfing:**

Way too long to be where I'm still at.

**Last board rode, where and when:**

Yesterday I was riding tandem on a BruSurf with my best friend Maddie.





# MORGAN MAASSEN

## **Why and when did you get involved with the Surfrider Foundation?**

As a surfer and professional photographer from Santa Barbara, California, I'm proud to say that I've been working with the Surfrider Foundation for more than several years and am very appreciative of our ability to collaborate nationally and regionally.

## **What inspired you to take action?**

Nothing inspires me more than the ocean. I cannot imagine life without it and the Earth couldn't function without its existence at healthy levels.

## **What has been the highlight of your experience related to protection of the ocean and coasts?**

On a personal level, there is immense gratification in seeing my work being used to highlight the struggles our environment faces, as well as the beauty of what we have—and need to protect. It's also wonderful to be part of a cause that connects people and their energy to doing the right thing and protecting the ocean and coasts. As a Surfrider supporter, you meet and join together with people who are optimistic about daunting issues and are selflessly taking a stand.

## **What is the most important thing you tell others about protecting the ocean, waves and beaches?**

Education and accountability are some of the most important things I tell others about protecting clean water and healthy beaches. Ask brands, institutions, your own household and yourself why specific products are needed. Then take strides to decrease single-use plastic items and make your recycling and waste reduction as environmentally conscious as possible.

## **Anything else you'd like to add?**

Take just a photo, leave just a footprint. Protecting what we love the most starts at the smallest scale!





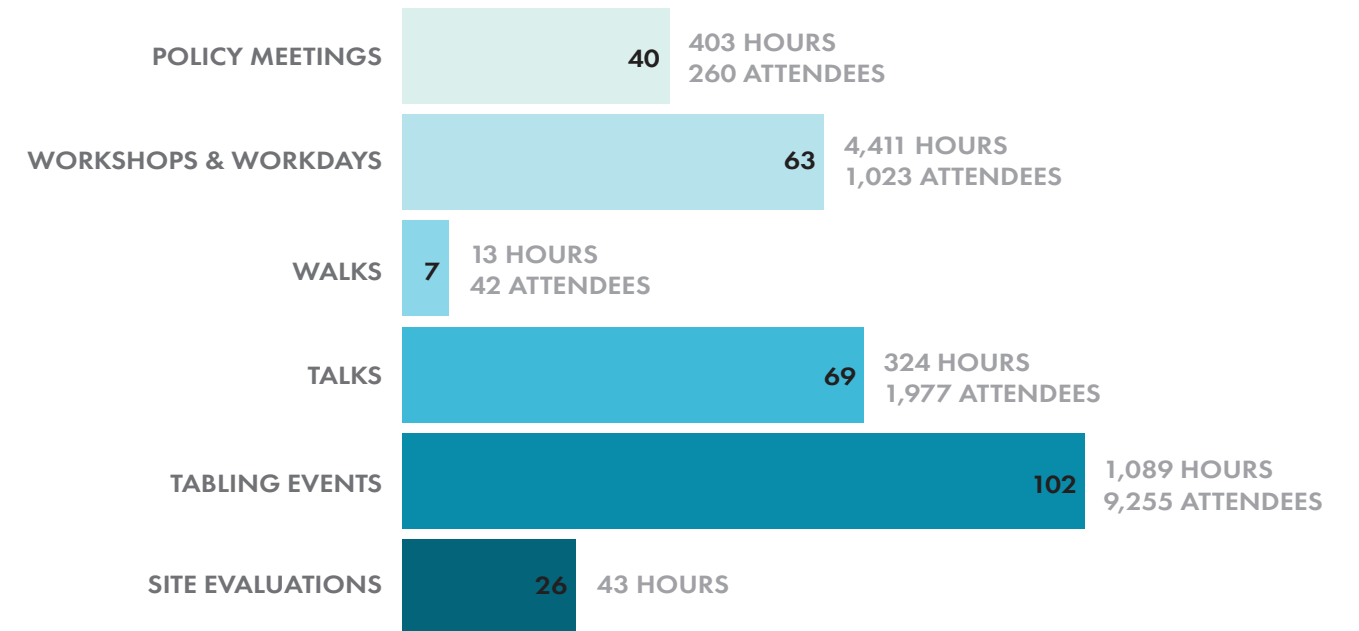
**6,283**

**VOLUNTEER HOURS**

# 2019 PROGRAM ACTIVITY & RESULTS

During 2019, Surfrider chapters and activists held 307 events, and clocked nearly 6,300 volunteer hours to educate the public on the problems created by urban runoff and traditional landscaping practices and to instruct and explain the value of applying CPR to our yards with Ocean Friendly Gardens. 25 chapters conducted Ocean Friendly Garden programs and were directly or indirectly involved in installing 35 gardens.

Ocean Friendly Gardens have prevented over 15 million gallons of urban runoff from polluting our coastal waters and the ocean.



NUMBER OF ACTIVITIES



## STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31, 2019/2018

	2019	2018
<b>ASSETS</b>		
Cash & Cash Equivalents	\$4,030,341	\$3,670,285
Investments	\$391,666	\$348,721
Other Receivables	\$96,378	\$133,833
Settlement Receivable	\$493,625	\$800,625
Inventory	\$72,105	\$74,758
Prepaid Expenses	\$47,866	\$68,699
Property & Equipment	\$30,488	\$21,345
<b>Total Assets</b>	<b>\$5,162,469</b>	<b>\$5,118,266</b>
<b>LIABILITIES</b>		
Accounts Payable & Accrued Liabilities	\$610,646	\$687,674
Payroll Related Liabilities	\$310,435	\$285,124
<b>Total Liabilities</b>	<b>\$921,081</b>	<b>\$972,798</b>
<b>NET ASSETS</b>		
Unrestricted	\$2,674,966	\$2,472,703
Temporarily Restricted	\$1,298,772	\$1,405,115
Permanently Restricted	\$267,650	\$267,650
<b>Total Net Assets</b>	<b>\$4,241,388</b>	<b>\$4,145,468</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$5,162,469</b>	<b>\$5,118,266</b>

## STATEMENT OF FINANCIAL ACTIVITIES - YEARS ENDED DECEMBER 31, 2019/2018

	2019	2018
<b>REVENUES &amp; SUPPORT</b>		
Grants and Contributions	\$4,900,672	\$4,463,019
Membership	\$1,430,827	\$1,408,022
Sales/Mail Order Merchandise	\$199,868	\$162,437
Corporate Partnership Revenue	\$505,330	\$610,297
Special Events (Net of Direct Costs)	\$230,500	\$184,870
Settlement Beneficiary & Other	\$11,594	\$878,584
Investment Income	\$55,814	\$22,650
<b>Total Revenues &amp; Support</b>	<b>\$7,334,605</b>	<b>\$7,729,859</b>
<b>EXPENSES</b>		
Program Services	\$5,901,890	\$5,594,782
Fundraising	\$507,287	\$463,534
General & Administrative	\$829,508	\$730,783
<b>Total Expenses</b>	<b>\$7,238,685</b>	<b>\$6,789,099</b>
<b>Changes in Net Assets</b>	<b>\$95,920</b>	<b>\$940,760</b>
<b>Net Assets Beginning of Year</b>	<b>\$4,145,468</b>	<b>\$3,204,708</b>
<b>Net Assets End of Year</b>	<b>\$4,241,388</b>	<b>\$4,145,468</b>





# 2019 DONORS

On behalf of the world's ocean, waves, and beaches, the Surfrider Foundation would like to thank the following individuals, foundations, and corporations for their generous support received between January and December 2019.

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The David and Lucile Packard Foundation

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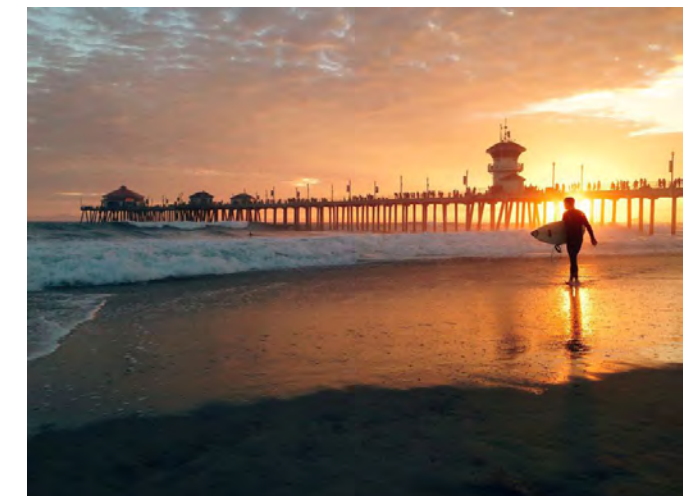
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